



National Institute of Development Administration

Announcement of Abstract Selection Outcomes for Presentations at
The Third International Conference on Advancement of Development Administration 2014—
Social Sciences and Interdisciplinary Studies
(The 3rd ICADA 2014—SSIS)

National Institute of Development Administration (NIDA) has recently invited abstract submissions from scholars and university students worldwide for presentations at the Third International Conference on Advancement of Development Administration 2014—Social Sciences and Interdisciplinary Studies—2014 (The 3rd ICADA 2014—SSIS) with the theme of “ASEAN and Globalization: Integration, Diversity, and Prosperity” on October 9 – 11, 2014 at National Institute of Development Administration, Bangkok, Thailand. The deadline of the submission was April 20, 2014.

Now the Abstract Selection Outcomes for Presentations at the Third International Conference on Advancement of Development Administration 2014—Social Sciences and Interdisciplinary Studies (The 3rd ICADA 2014—SSIS) are to be announced. They are categorized by the fields/disciplines as shown below.

**I. Thursday, October 9, 2014, at 14.00-17.30 hrs.,
Sayamboromraajkumari Building**

(Note: Last Name, First Name)

1. Business Administration, Room No. 503, Floor 5

- 1.1 Commercial Banks Behavior: Misreporting in Interbank Offered Rate
By Wongkantarakorn, Jutamas
- 1.2 Globalizing Family Businesses: The Invertible Path for Family Business
Firms' Survival and Growth
By Komakech, Innocent
- 1.3 Internationalization of Chinese Financial Institutions: Legitimizing Risk
Management through a Global Financial Centre
By Ng, Artie Wong
- 1.4 Market Reaction to the Expiration of IPO Share Lockups during the Silent
Period in Thailand
By Tabtieng, Naratip
- 1.5 Measuring the Perceptions Luxury of Real Estate Brands
By Rattanawong, Phuttachart and Choonhachatrachai, Ake
- 1.6 The Competitiveness and Food Safety Standard of Shrimp Industry
By Rattanakupt, Jirarat
- 1.7 The Effect of Business Confidence and Consumer Confidence on
Indonesia's Stock Market Return
By Ayuningtyas, Resti and Koesrindartoto, Deddy P.
- 1.8 The Impact on Operating Performance of Initial Public Offering Companies
in Thailand
By Tabtieng, Naratip
- 1.9 The Perception of Queuing on Attitude towards Competitors and Loyalty's
Moderation, Thai College Students Example
By Lo, Yeng-Hung and Woratripob, Sathida
- 1.10 The Value Relevance of Book Values and Earnings during the Years 2002-
2012: In Case of the Industrial Sectors Listed in the Stock Exchange of
Thailand
By Utamawoottikumjorn, Patcharanee and Churintr, Puangpen

2. Development Economics, Room No. 401, Floor 4

- 2.1 ASEAN+3 Currencies—Long Run Linkages
By Rufino, Cesar
- 2.2 From West to East: Issues, Challenges and Prospects on Trade Relations between ASEAN and the European Union
By Velasco, Mark Anthony
- 2.3 Globalization Effect on Socio-Economic Indicators of ASEAN Countries
By Mohan, Sumathy and Nichlavose, Preema Rose
- 2.4 Government Debt, Bank Regulations and Bank Performance in ASEAN +3: Evaluating the Evidence
By Dacuycuy, Lawrence
- 2.5 India and ASEAN: Strategic Cooperation for Regional Integration and Prosperity in an Era of Globalization
By Walia, Aarti
- 2.6 Infrastructure, Industrial Development and Policy Orientation: A District Level Analysis for Jharkhand
By Roy, Bimal
- 2.7 Monetary Policy and the Stock Market Movement in the Philippines
By Hofileña, Daniel and Sy, Deborah Kim S.
- 2.8 Multi-Disciplinary Research for Sustainable Economic Development—The Need And Ways Forward for Young Researchers
By Joshi, HG
- 2.9 Thailand's Industry Competitiveness before ASEAN Economic Integration (AEC-2015)
By Luanglath, Inpong
- 2.10 The Social and Economic Impacts of Diesel, LPG, and NGV Subsidy Reforms in Thailand
By Wattanakuljarus, Anan

3. Development Economics, Room No. 402, Floor 4

- 3.1 Asian Highway: Imperatives of North East India as a Bridgehead to Southeast Asia
By Gaffar, Mohammad Adbul
- 3.2 Developing Tertiary Education in the Global Context: A Grounded Theory Approach of Stakeholders Views Analysis
By Yuen, Peter
- 3.3 Implications of the Economic Restrictions of the 1987 Philippine Constitution
By Agnes, Reynold D. and Pante, Daniel Joseph T.
- 3.4 India-ASEAN Trade: Ties That Bind
By Gaffar, Mohammad Adbul
- 3.5 Indo-Japan Engagement: Connotation to ASEAN Plus & Plus
By Pradhan, Rudra Prasad
- 3.6 Integrating ASEAN Capital Market: Issues of Corporate Governance
By Chunsom, Nada
- 3.7 Labor Mobility within ASEAN: Benefits and Drawbacks
By Keaitputtiruk, Pornpimol
- 3.8 Sir Lanka Cinnamon: Fatal Attraction of European in Colonial Era
By Baddegamage, Samith Indika
- 3.9 The Interconnections between Bribery, Political Network, Government Supports, and Their Impact on Export Performance of Small and Medium Enterprises in Thailand
By Charoensukmongkol, Peerayuth
- 3.10 The Problem of Teachers Leaving Their Profession: A Case Study of Teachers in Bhutan
By Tamang, Karma Tshering and Tongliemnak, Pumsaran

4. Development Economics, Room No. 403, Floor 4

- 4.1 A Comparative Analysis of Social Expenditure in Thailand and Sri Lanka
By Sudasinghe, S.R.Sepalika N. and Patmasiriwat, Direk
- 4.2 Age-Earnings and Age-Productivity Profiles of Self-Employed Workers in Thailand
By Khunkarnrai, Suthasinee
- 4.3 An Open Economy DSGE Model with Nontradables and Remittances
By Majuca, Ruperto and Dacuycuy, Lawrence
- 4.4 ASEAN Diversity, Business Cycle Synchronization, and Monetary Coordination: Insights from a VECM Model of Three ASEAN Member States
By Majuca, Ruperto and Casas, Neriza
- 4.5 Capturing the Impact of Foreign Shocks into an ASEAN Member State: An Open Economy DSGE-Based Approach
By Majuca, Ruperto; Pagaduan, Jesson; Ang, Dustin; and Dacuycuy, Lawrence
- 4.6 Fiscal Policies in Indonesia to Mitigate the Impact of Highly Volatile Prices and Incomes on Palm Commodities
By Helbra, Tenrini Rita and Nugroho, Sidik Suryo
- 4.7 Macroeconomic Variables, Firm Characteristics and Influence on Foreign Direct Investment (FDI) Evidence from India
By Sridhar, Sonnappan and Mohan, Sumathy
- 4.8 Managing Economic Shocks and Macroeconomic Coordination in an Integrated Region: ASEAN Beyond 2015
By Majuca, Ruperto and Pagaduan, Jesson
- 4.9 Volatility and Market Efficiency of Small Cap Indices
By Sridhar, Sonnappan and Mohan, Sumathy

5. Environmental Development, Room No. 504, Floor 5

- 5.1 Delinquent Love, Disenfranchised Spaces
By Subasinghe, Chamila
- 5.2 Solid Waste Management among Community in the City of Kuching North, Sarawak: A Case Study in Kampung Pinang Jawa and Taman Fitrah
By Zamhari, Siti Khatijah
- 5.3 Water Conflicts in South-Asia: An Examination
By Kumar, Jha Anil

6. Information & Technology, Room No. 505, Floor 5

- 6.1 A Hybrid Learning in Teacher Education towards Knowledge Deepening
By Marcial, Dave and Habalo, Dae P.
- 6.2 Comparative Study on Digital Divide in Relation to Disabled Community in India and Sri Lanka
By Wedasinghe, Nirosha

7. Public Administration, Room No. 404, Floor 4

- 7.1 ASEAN Management Paradigm towards ASEAN Community: Buddhist Management Paradigm in the Case of Thailand
By Permtanjit, Grit
- 7.2 Benefits and Burdens of Donor Funded Projects in Bangladesh: A Study on the Managing at the Top 2 (MATT2)
By Karim, Mohammad Rezaul and Shreshtha, Bahul
- 7.3 Cultural Diversity and Classroom Experience: A Phenomenological Case of Graduate Students' Response to New Classroom Experience
By Mmbali, Oscar and Pavithra Madhuwanthi, Lokuhetti Arachchige
- 7.4 Democracy and Human Rights: Competing Discourses in Southeast Asia
By Gomez, James and Ramcharan, Robin
- 7.5 Development of Entrepreneurship in the Thai Orchid Industry
By Phinaitrup, Boon-anan
- 7.6 Infrastructure Management System in ASEAN Countries and India: An Analytical Study
By Bargal, Hitendra; Dashmishra, Manasranjan; and Sharma, Ashish
- 7.7 Measurement of Motivating and De-Motivating Factors of Civil Servant: A Study on Selected District Administration, Bangladesh
By Islam, Zohurul and Rahman, Roksana
- 7.8 The Effect of Political Tensions on Intercultural Relations between South Korea and Japan
By Rachmatika, Pandu
- 7.9 The Value of Public-Private Partnerships to Improve Pandemic Influenza Preparedness: A Systematic Review
By Luangpaiboon, Pinsuda
- 7.10 Together But Apart: Challenges to Intergenerational Relations in Singapore
By Tan, Kevin
- 7.11 Women's Participation in the Local Government Systems of Bangladesh: Paradoxes of Women Members' Role and Reality
By Bhowmik, Nirupa and Karim, Mohammad Rezaul

8. Social Development, Room No. 501, Floor 5

- 8.1 ASEAN and Globalization: Regional Connectivity Boost ASEAN's Prosperity
By Renliang, Li
- 8.2 Effect of Globalization on Adolescent Health—Need to Establish a Protective Environment
By Ashok, Lena
- 8.3 Inside the Dim-Lit Rooms of the Red Light Area
By Puri, Garima; Verma, Kanupriya; Saxena, Kritija;
and Chandran, Vaishnavi
- 8.4 Islamic-Based Development for a Sustainable Tomorrow of ASEAN Community
By Rimpeng, Laila
- 8.5 Issues Relating to Fund Raising Methods to Satisfy Urgent Health Care Needs of Low Income Earning Community in Sri Lanka: A Case Study of Payagala Daluwatta Area
By Gunsekera, Asela and Perera, RAKS
- 8.6 Jat's Literacy Response to Controversial Text
By Dhankhar, Kashmir Singh
- 8.7 Localizing the Globalization: A Case Study with Special Reference to Village Development Council in India
By Sahoo, Niranjana; Nath, Sraboni; and Shubhani, Tasnim
- 8.8 The Relationship between Emotional Intelligence and Alcohol Abuse: From Social Harms' View
By Sepehripouya, Ehsan
- 8.9 The Role of Civil Society Organizations in Alleviation of Poverty in the Global World: The Case of Turkish Charity Organizations
By Caha, Omer

9. Social Development, Room No. 502, Floor 5

- 9.1 Family Developmental Stage and Recovery from Alcohol Dependence
By Ezhumalai, Sinu; Muralidhar, D.; and Murthy, Pratima
- 9.2 Globalization and Early Sexualization Experiences of Adolescent Girls in India
By Varma, Ruchika
- 9.3 Globalization and Gender Inequality: Rising Crime among Women in India
By Sahai, Ragini
- 9.4 Impact of Maternal Employment in Managing Personality of Adolescents
By Lata, Juyal Shyam and Sharma, Nidhi
- 9.5 Inclusion of Persons with Disabilities in ASEAN: Community Based-Rehabilitation Approach
By Kowitsthienchai, Voranong
- 9.6 Need of Social Protection for Persons with Mental Disorders: Experiencing from India
By Sudhakar, Sreejith, Thomas, Joseph R.; and Ravindranath, Sreehari
- 9.7 Social Exclusion and Mental Health
By Subba, Usha Kiran
- 9.8 Structural Barriers in the Progress of the Developing World: Revealing Concerns Related to Marginalized Sections Seeking Sustainable Balance
By Shukla, Tanu
- 9.9 Urban Homelessness in the Philippines: Exploring Health Risks and Environmental Issues
By Zarceno, Ramo

10. Debut, Room No.407, Floor 4

- 10.1 Analysis of the English Language Needs of Teachers at Bangplama Soongsuarnpadungwit School, Suphanburi, Thailand
By Lasaten, Ronald Candy S.; Villanueva, Louie; Buatang Pinwadee; and Pacis, Cesario
- 10.2 China's Outward FDI: A Study of Push and Pull Factors in Selected Asian Countries
By Li, Jun
- 10.3 Communication Problems between Thais and Foreigners in Thai Higher Educational Institutions
By Cheewasukthaworn, Kanchana
- 10.4 Cultural Resources Management: Alternatives for Sa Morakot Archaeological Site in Prachinburi Province of Thailand
By Sujjakulvanich, Sahasanj
- 10.5 Ethnic Prejudice towards Pakistanis among Indian Teachers in Relation to Sex and Religion
By Irfan, Mohammad
- 10.6 Impact of Perceived Value on Customer Satisfaction
By Sylvania, Franciska Sarah
- 10.7 Indianization—The Cultural Integration in ASEAN Community: A Case Study in Sukhothai Kingdom, Thailand
By Keawkliang, Krissada
- 10.8 Local, Institutional and Foreign Investors: Who Is a Better Informed Trader? Evidence from Thailand Transaction Data
By Watakit, Siraprapa
- 10.9 Study of the Weak form Market Efficiency of the Automotive Industry in Nine Industrialized Markets
By Philippron, Astrid
- 10.10 Sustainable Tourism in Thailand: Current Situation, Trends and Existing Practices
By Kaiwa, Emi
- 10.11 The Impact of Cultural Differences on Business Decision Making of Prospective Managers: A comparative Study of Germany and Thailand
By Ahnert, Anna
- 10.12 The Process of the Farmers' Development According to the Buddhist Way
By Klinla-or, Perapong
- 10.13 The Use of Computer Assisted Language Learning and Multimedia toward Developing Motivation for Undergraduate Students in Thailand
By Sawangwan, Sirin

**II. Friday, October 10, 2014, at 9.00-11.30 hrs.,
Sayamboromraajkumari Building**

(Note: Last Name, First Name)

1. Business Administration, Room No. 503, Floor 5

- 1.1 Factors Influencing Satisfaction of Building Material Stores in Saraburi Province towards the Bagged Cement Purchase from Leading Manufacturers: The Role of Marketing Mix, Sales Representative, and CEO's Relationship
By Kusonsanong, Siwakorn
- 1.2 Learning Environment and Students' Achievement in Nepalese Business School
By Mahato, Surendra
- 1.3 Marketing of MBA Institute of Maharashtra State of India: A Case Study
By Thorat, Suryakant; Kisho, S.B.; and Mudholkar, Gajanan
- 1.4 Smart Phones and Insurance: A Fit-viability Model for Vehicle Claim Settlement in Sri Lanka
By Pakshaweera, Suresh; Pathirage, Nandana; Padmasekera Thilini; and Peiris, Sajith
- 1.5 The Existence of Closing Price Manipulation in Jakarta Stock Exchange during Crisis Time 2008-2009
By Gunawan, Steven and Koesrindartoto, Deddy P.
- 1.6 The Philosophy of Sufficiency Economy: A Contribution to Project Selection of New Product Development
By Siriphanupong, Thammawich and Rungkasiri, Tippakorn
- 1.7 The Threshold Effect and Fat Tails in Volatility of the ASEAN Stock Markets
By Aumeboonsuke, Vesarach

2. Communication Arts & Management Innovation, Room No. 501, Floor 5

- 2.1 A Meta-Review of Health Communication Studies, 2004-2013
By Prajaknate, Pornpun
- 2.2 Campaigns for Solving Drunk Driving Behavior Problems of Adolescents in Thailand
By Biggins, Ousa
- 2.3 Status of Integrated Communication in Thai Organizations
By Panthanuwong, Adchara
- 2.4 The Escaping Viewers—How Television Entertains Migrant People in Hanoi, Vietnam
By Duc Anh Do
- 2.5 Using the Social Media to Bolster the Integrated Thai OTOP Model for Economic Development
By G. van der Vyver, Abraham

3. Communication Arts & Management Innovation, Room No. 502, Floor 5

- 3.1 An Updated Qualitative Meta-Analysis of Word-of Mouth in Marketing Communication and Grounded Theory
By Rojjanaprapayon, Rujira
- 3.2 Characteristics of Corporate Social Responsibility at a Public University in Thailand
By Rojjanaprapayon, Rujira
- 3.3 Community Radios as a Tool for Bridging the Gap in Education: An Exploration
By Ravindranath, Sreehari; Thomas, Joseph R.; and Nair, Radhakrishnan A.
- 3.4 Computer Mediated Cross-Cultural Engagements among ASEAN Facebook Users
By Ricky III, Abalena
- 3.5 Impact of Social Networking Sites on the Mental Health of Youth: A Literature Review
By Lata, Juyal Shyam and Agrawal Chinu
- 3.6 PTT Global Chemical and the Oil Spill: An Analysis of Crisis Communication Strategies
By Chanthapan, Worapron Worawongs

4. Human Resource Development, Room No. 401, Floor 4

- 4.1 A Factor Analytical Study of Business Barriers Faced by Women in Small Businesses
By Kumar, Anil
- 4.2 A Review of Safety Leadership in Malaysia's Manufacturing Companies
By Jing Lun, Chua and Wahab, Shah Rollah Abdul
- 4.3 An Alternative Philosophy in Education for the Prosperity of India:
A Comparative Study on the Relevance of Rabindranath Tagore and Paulo Freire
By D'Souza K., Ida; Ashok, Lena; and Shiri, Shabby
- 4.4 Beliefs and Practices of School Principals in Illinois State of U.S.A.
By Mahmood, Azhar and Arshad, Mahek
- 4.5 Exploring Determinants of Withdrawal Behavior: A Temporal Model in Thailand
By Cotte, Benoit and Haseley, Michael
- 4.6 National Youth Policy of India: A Critical Appraisal
By Thomas, Joseph R.; Ravindranath, Sreehari; and Sudhakar, Sreejith
- 4.7 Perception of SLU Department Heads on Instructional Supervision
By Contaoi- Galicia, Famela
- 4.8 Post-Disaster Preparedness: An Online Knowledge Management-Based Approach for a Philippine National Government
By Patrimonio, Gereao
- 4.9 Resilience in Relation to Well-being and Loneliness in a Sample of College Students
By Calaguas, Glenn
- 4.10 Revisiting the Issue of Poverty and Formal Education of the Indigenous People in Peninsular Malaysia: A case study of Pos Senderut, Pahang
By Wong, Bemen

5. Human Resource Development, Room No. 402, Floor 4

- 5.1 A Review on Conceptualization and Dimensions of Safety Culture
By Yeong, Sook Shuen and Wahab, Shah Rollah Abdul
- 5.2 Executive Functions and Its Relation with Certain Personality Temperament among Tobacco Dependent Smokers
By Vigneshvaran Kannan, M.; Suresh, Kumar; Merciline, A. Divya; and Kannan, M.
- 5.3 Impacts of Globalization: Integration and Transformation of HR Department as a Strategic Partner in Business Operations
By Shiri, Shammy
- 5.4 Migration and Transnationalism: ASEAN Perspectives
By Ussawarakha, Sirima
- 5.5 Promoting Students' Global Citizenship Identification in Diverse Cultures
By Kosito, Paweena
- 5.6 Role of HRIS in Effective Personnel Administration: A Preliminary Employee Perception Survey at a Public Sector Undertaking in India
By Choubisa, Rajneesh
- 5.7 Thailand's Higher Education: Ready for ASEAN Community in 2015?
By Vararuth, Veerawan
- 5.8 The Effects of a Development Program on the Public Consciousness of Young Offenders in ASEAN: A Case Study of the Positive Potential Development Program in the District 7 Juvenile Vocational Training Center, Chiang Mai Province, THAILAND
By Phanpolakrit, Nongnaphas
- 5.9 The Impact of Internship Experiences on the Engineering Students Behavioural Intentions with Reference to India Universities
By Kaliyamoorthy, Maran and Praveen, Kumar T.
- 5.10 The Role of Human Capital as a Contributing Factor to Business Performance
By Khan, R. Hazanal Rashid

6. Language and Communication, Room No. 507, Floor 5

- 6.1 A Comparative Study on College Student's News Reading Ability between Online News and Newspaper
By Lo, Yen-Hung and Saeyang, Janpim
- 6.2 Ahistoricity in Thomas More's Utopia
By Leelathawornchai, Satit
- 6.3 Click It, Watch It, and Learn English on Youtube: Adaptation of Digital Literacy for Teaching Authentic Language to the Students in the 21st Century
By Hamcumpai, Sunchai
- 6.4 Effects of Globalization on Decline of Folk Culture of Pakistan
By Rehman, Adeela
- 6.5 Entrepreneurs' Needs of English for Raft Services in Kanchanaburi Province, Thailand
By Nomnian, Singhanat
- 6.6 Everything Is about Race: The Façade of Multiculturalism in Tan Tarn How's Six of the Best
By Holasut, Maytawee
- 6.7 How University Students' Majors of Study Effect Their Individual Language Learning Strategies
By Soonghangwa, Thaksaporn
- 6.8 Role of Ethics in Advertisement: An Indian Perspective
By Kohli, Neena
- 6.9 The Relationship of the Use of English Discourse Markers and Coherence of the Text Produced by EFL Indonesian and Thai Students and the Pedagogical Implications: On Behalf of the Diversity of Language Use in ASEAN Countries
By Andayani, Wuwuh

7. Law, Room No. 403, Floor 4

- 7.1 Legal Problems on the Protection of Underwater Cultural Heritage in Thailand Maritime Zones
By Umpai, Kiarttiphorn
- 7.2 Privacy Issues Related to Cookies and Online Collection of Personal Information
By Vanaphituk, Varaporn
- 7.3 Protection of Expression of Folklore under Threat
By Lamlert, Wariya and Tianprasith, Tanatthep
- 7.4 Rethinking Space for Human Rights Protection in South East Asia Region
By Neamhom, Kittipoom
- 7.5 The Insufficient Personal Data Protection Regulation that Effect the Prosperity of Individual in Thailand
By Mansnit, Attapol
- 7.6 The Revision of Compulsory Automobile Insurance in Thailand
Case Study: The Increase of Protection of Insurance Policy from the Third Class Voluntary Automobile Insurance to Motor Vehicle Accident Victims Act B.E. 2535 (1992)
By Tianprasith, Tanatthep and Lamlert, Wariya

8. Public Administration, Room No. 404, Floor 4

- 8.1 A Study on Effects of Service Quality and Organizational Performance in Nepalese Local Authorities
By Adhikari, Shiva Raj
- 8.2 Assessment of Thai Parliament based on Inter-Parliamentary Union-IPU Index
By Bureekul, Thawilwadee
- 8.3 Does Citizen Participation Enhance Citizen Trust in Local Government?: A Comparative Empirical Assessment of Citizens' Perceptions in Two Thai Metropolitan Areas
By Hong-art, Piyanart; Wongpredee, Achakorn;
and Sudhipongpracha, Tatchalerm
- 8.4 Elections and Fundamental Factors for Choosing to Elect Political Parties and Political Candidates: Analysis from the 3rd July 2011 Election
By Bureekul, Thawilwadee
- 8.5 How Thais View Corruption
By Bureekul, Thawilwadee and Sangmahamad, Ratchawadee
- 8.6 Postmodern Navy to Transnational Adaptive Navy: Positive Peace with Borderless Institutional Network
By Tezgel, Serkan
- 8.7 The Impacts of AEC on Thai Women's Role and Status
By Mekrungruengkul, Sutada; Sumrit, Arpaporn;
and Thitatayakinant, Krailakr
- 8.8 Transformational Leadership as Catalyst for Civic Engagement: An Exploratory Analysis of Local Civic Engagement Projects in Khon Kaen Province
By Onphuay, Pitchanan and Sudhipongpracha, Tatchalerm

9. Tourism, Room No. 504, Floor 5

- 9.1 A Comparative Study of the Tourism's Impacts on the Socio-Cultural Structures of Chiang Mai and Luang Phrabang
By Woodtikarn, Phongthada
- 9.2 Body of Knowledge on Folktales to Build Up Identity of Tourist Attractions in Lampang Province
By Hapol, Sujira; Suvattanavanich Porntada, and Horaprom, Patchareeporn
- 9.3 Destination Competitiveness: A Structural Model for Measuring Attributes Competitiveness of Bagan
By Khin, Ei Ei; Daengbuppha, Jaruwan; and Nonsiri Petchsri
- 9.4 Integrated Management Model of Day Spas in Thailand towards Sustainable Tourism: A Research Tool
By Lalitnuntikul, Pornphen and Sukpatch, Kassara
- 9.5 Integrated Tourism Management: The Way Forward in Globalizing World
By Suttipisan, Sutsan
- 9.6 Preparation to Competitiveness and Value Creation of Thailand's Tourism for the Upcoming ASEAN Economic Community in 2015 'economic view'
By Chinprateep, Apirada
- 9.7 Profiling of Korean Overseas Tourists' Travel Destination Choice
By Jung, Sungchae
- 9.8 Structural Breaks and Testing for the Random Walk Hypothesis of Tourist Arrivals in Thailand
By Harasarn, Anothai and Chancharat, Surachai
- 9.9 The Development of Tour Leader Competency under ASEAN Mutual Recognition Arrangement on Tourism Professionals
By Chotpanitsate, Paiboon
- 9.10 Tourism Strategies of Southeast Asian Nations: Exploring the Dynamism of Tourism Development in the Integration Prospects of the Region
By Kierulf, Ma. Imelda D.

10. Debut, Room No. 508, Floor 5

- 10.1 ASEAN Banking Integration: Regulatory Perspectives from the Global Regime and the EU
By Pravichpaibul, Predee
- 10.2 Challenges and Opportunities for the Student Enrollment at Chinese Public Universities
By Liu, Ying
- 10.3 Citizen Trust in Local Government in Thailand: A Study of Khon Kaen Province
By Chaiyasit, Nitikorn
- 10.4 Creation and Development of Intercultural Corporate Culture
By Hippler, Franziska
- 10.5 From “Silence to Outbreak”: A Chronicle of the Global Movement towards Violence against Women
By Khan, Anisur Rahman
- 10.6 Politics, Ethics, and Professionals in Evaluation
By Khan, Anisur Rahman
- 10.7 The Impact of Government Budget Deficit on the Economic Growth in Vietnam
By Bui Van, Vien
- 10.8 The Sustainable Development and the Implementation of Successful Public Participation in Thailand
By Yadtra, Phinchutha

Only those who have presented their work(s) at the conference are eligible to submit their full texts for publication in the Proceedings. The full texts will then be evaluated by the reviewers, and the evaluation outcomes are considered final. Any inquiry may be directed to the E-mail address <icada_papers@nida.ac.th>. The schedule of paper presentations is subject to change without notice.

An oral presentation must be accompanied by a PowerPoint slide show (electronically). The maximum length of each presentation is 10 minutes plus a Q&A session of 5 minutes (total 15 minutes).

Please be informed.

Announced on September 5, 2014

A handwritten signature in blue ink, appearing to read "P. Wanarat". The signature is fluid and cursive, with a large initial "P" and a long, sweeping underline.

Associate Professor Pradit Wanarat, Ph.D.

President